



OSSIRIS AVALOS

GRAPHIC & WEB DESIGNER

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SUMMARY

Designer and strategist dedicated to creating business solutions through the use of graphic design, UX, UI, and interactive media. Seeking opportunities with a dynamic advertising and marketing agency that embodies professional growth opportunities, cross collaboration, and agile innovation.

EDUCATION

THE ART INSTITUTE OF CALIFORNIA-SAN FRANCISCO
2012-2015 | Graphic & Web Design Bachelor of Science

SAN DIEGO CITY COLLEGE
2010-2012 | Graphic Design Coursework
2006-2009 | Business Marketing A.A

ACHIEVEMENTS

VALEDICTORIAN | Class of 2015
BEST PORTFOLIO-GRAPHIC & WEB DESIGN | 2015

SKILLS

APPLICATIONS

« Photoshop « InDesign « CSS3
« Illustrator « Dreamweaver « HTML5
« After Effects « Sketch « Prototyping Apps

DESIGN

« Branding « UX | UI
« Publication « Design for Mobile
« Logo Design « Typography | Hand-Lettering
« Layout « Package Design
« Art Direction « Responsive Web Design
« Motion Graphics « Interface Design
« Illustration « Web Frameworks

EMPLOYMENT

THE TRAVEL CORP. (CONTIKI VACATIONS) | ANAHEIM CA
UI & GRAPHIC DESIGNER
MAR. 2016-PRESENT

Create B2B and B2C design assets for projects and campaigns across various media and platforms. Produce high-quality UI/UX and print solutions from concept to execution. Keeper of and adhere to brand guidelines. Work with VP & Marketing Director to ensure that the creative design reflects strategy and is within budget. Design and update existing collateral for various interdepartmental teams like Operations, Reservations, Sales and Marketing.

RESTORATION HARDWARE CORP. | CORTE MADERA CA
BRAND PACKAGING DESIGNER
APR. 2015-FEB. 2016

Designed for packaging, POS and collateral materials based on brand goals and project objectives. Refined designs based on feedback from the creative team members. Executed concepts and shepherd projects through final production. Applied knowledge of brand standards and print production. Prepared design comps for presentation. Executed projects on time and with an eye for detail and accuracy.

MAXTHON CLOUD BROWSER | SAN FRANCISCO CA
GRAPHIC & WEB DESIGN
JAN. 2014-JUL. 2015

Applied knowledge of programming languages and graphic software. Researched, wrote, edited content and designed for advertisements, infographics, web page layouts and demo presentations. Conceptualized for product development. Created digital illustrations, manipulated imagery and managed content for design collateral. Implemented creative and technical abilities within an international team environment. Redesigned Maxthon's main website along side developers in Beijing, China.