



# OSSIRIS.AVALOS

## GRAPHIC & WEB DESIGNER

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### SUMMARY

I'm a designer who seeks to find business solutions using design strategies. Aiming for a position that allows me to refine my skills in UX, UI and interactive media. I require an environment that allows professional growth, cross collaboration & agile innovation.

### EDUCATION

**THE ART INSTITUTE OF CALIFORNIA-SAN FRANCISCO**  
2012-2015 | Graphic & Web Design Bachelor of Science

**SAN DIEGO CITY COLLEGE**  
2010-2012 | Graphic Design Coursework  
2006-2009 | Business Marketing A.A

### VOLUNTEER

**CANAL ALLIANCE | SAN RAFAEL CA**  
HIGHSCHOOL TUTOR | OCT. 2015-FEB 2016

**UC BERKELEY EXT. | SAN FRANCISCO CA**  
GUEST SPEAKER : "DESIGN IN CONTEXT"  
OCT. 2014, FEB. 2015, OCT. 2015

### SKILLS

#### APPLICATIONS

« Photoshop      « InDesign      « CSS3  
« Illustrator      « Dreamweaver | Edge      « HTML5  
« After Effects      « Flash      « CMS

#### DESIGN

« Branding      « UX | UI  
« Publication      « Design for Mobile  
« Logo Design      « Typography | Hand-Lettering  
« Layout      « Package Design  
« Art Direction      « Responsive Web Design  
« Motion Graphics      « Interface Design  
« Illustration      « Web Frameworks

### EMPLOYMENT

**THE TRAVEL CORP. | ANAHEIM CA**  
**UI & GRAPHIC DESIGNER**  
**MAR. 2016-PRESENT**

Primarily working for Contiki brand. Create all assets for design projects across various media and platforms. Produce high-quality UI/UX and print solutions from concept to execution. Keeper of and adhere to brand guidelines identified by global team. Work with Marketing Director to ensure that the creative design reflects strategy and is within budget. Design and update/edit existing collateral for various interdepartmental teams like Operations, Reservations, Sales and Marketing teams. Manage online campaign creative components.

**RESTORATION HARDWARE CORP. | CORTE MADERA CA**  
**BRAND PACKAGING DESIGNER**  
**APR. 2015-FEB. 2016**

Designed for packaging, POS and collateral materials based on brand goals and project objectives. Refined designs based on feedback from the creative team members. Executed concepts and shepherd projects through final production. Applied knowledge of brand standards and print production. Prepared design comps for presentation. Executed projects on time and with an eye for detail and accuracy.

**MAXTHON CLOUD BROWSER | SAN FRANCISCO CA**  
**GRAPHIC & WEB DESIGN**  
**JAN. 2014-JUL. 2015**

Applied knowledge of programming languages and graphic software. Researched, wrote, edited content and designed for advertisements, infographics, web page layouts and demo presentations. Conceptualized for product development. Created digital illustrations, manipulated imagery and managed content for design collateral. Implemented creative and technical abilities within an international team environment. Redesigned Maxthon's main website along side developers in Beijing, China.

### ACHIEVEMENTS

**VALEDICTORIAN CLASS OF 2015**

**BEST PORTFOLIO-GRAPHIC & WEB DESIGN | 2015**